

2024 IMPACT REPORT



UNITED WAY
East Central
Iowa



VOLUNTEER

“I really want to get set up to volunteer again. It was eye opening and rewarding. I also have a good friend who wants to volunteer. What are the best ways to help you? **-Todd**”

- **122** UWECI program volunteers (Elderly Outreach Medical Transportation, Senior Health Insurance Information Program (SHIIP), Volunteer Income Tax Assistance (VITA))
- **211** UWECI volunteers includes BOD, BOT, sub-committees, Solutions Teams, ART, Campaign Cabinet, Women United, etc.
- **1,600+** Day of Caring volunteers
- **177** 55+ volunteers through the Retired Senior Volunteer Program (RSVP)



INVEST

The Senior Health Insurance Information Program (SHIIP) served **261** clients with a total savings of **\$137,601** and ranked **#2** in Iowa for talking to clients about social security and Senior Medicare Patrol.



The Opportunity Center served **674** individuals through **192** workshops and programs.

- **3,500** individuals supported in housing
- **41** homes improved
- **3,181** individuals supported in workforce readiness
- **15,000** children were impacted; **90%** of those children improved their social-emotional skills
- VITA completed **1,864** returns that resulted in **\$2,668,299** for individuals
- **214,439** meals were provided
- **10,453,467** pounds of food were distributed
- **293** individuals were served in shelter
- **2,835** women accessed healthcare through Women United funds
- **11,825** individuals were served in healthcare programs; **94%** reported improved health, well-being or functioning



ADVOCATE

“Let’s each find a cause that resonates with our stories, and if we can’t find one, let’s be the one to create it. One of the great things about being an advocate is that we all can become one. We have the tools; we each have the origin story. Now it’s on us to get out there and be great.”

-Cymone Green, BOLD Participant

- **27** participants in Board Orientation and Leadership Development (BOLD)
- **13** students who participated in Collegiate BOLD were from **Coe College, Mount Mercy University, and Kirkwood Community College**
- Civic Circle continues to inspire individuals by building an inclusive sense of belonging through responsible togetherness and civic engagement