

Campaign Year 2024

Social Gambling Rules



If your company is interested in conducting a social or charitable gambling activity as part of your United Way campaign the following must take place to remain compliant with our State of Iowa Gaming License:

- Due to UWECL's licensing type, only raffles are approved for social and charitable gambling.
- **Bingo is NOT approved.**
- Complete the Social Gambling Request Form A and submit to your UWECL contact 15 days prior to the social or charitable gambling event
- United Way will review and either approve or deny your request.
- United Way will provide you with tickets for your approved raffle.
- United Way will provide you with the original of Qualified Organization License that must be displayed at all raffle sales locations.
- Rules of the raffle must be posted at each sales location, completed by the organization performing the social or charitable gambling activity, by using the following guidelines:
 - At least a 30"x30" sign is at the front of the playing area
 - 3" lettering at the top states: "Rules of the Game"
 - In readable print list: name of game, price to play, and complete rules
- Raffle sales may be made by cash, check, or money order – no electronic checks, or debit cards.
- Credit cards and payroll deduction are not allowed for raffle payment.
- Raffle must be conducted in a fair and honest manner.
- All items up for raffle must be made known to the participants.
- All ticket prices, including price breaks or discounts, must be the same for all participants.
- Representatives involved in selling the raffles tickets cannot participate in the raffle themselves.
- United Way must receive all the cash and checks from the raffle sales as is. Your company must remit the funds to United Way all together at the conclusion of the raffle. We recommend that you keep a listing of how much and what date you remitted funds to United Way.
- Each raffle occurrence should have a separate set of Social Gambling forms placed in separate envelopes along with the remittance of the funds. The company will write "RAFFLE" on the outside of the envelope. Any donations should be submitted in an additional envelope.
- United Way staff must be present for and select the winner. Winner need not be present. If they are not present, United Way will follow-up with them. United Way will also transfer ownership of the raffle winnings to the winner.
- Winner of cash or a good or service valued at \$600 or more will need to complete a form providing United Way with their personal information, including Social Security Number so that a form 1099-MISC or form W2G to be completed and mailed to the winner by United Way.
- Complete the Social Gambling Summary Form, Volunteer Form and Winners Form. These should be attached to the outside of the campaign envelope and submitted to United Way within the 7 days following the raffle. The details of the raffle will be reported as outlined by the State of Iowa

I have read, understand, and will abide by the rules printed above in assisting United Way of East Central Iowa with the approved social and charitable gambling activity. I will comply with United Way of East Central Iowa's approval or denial determination for social or charitable gambling activities.

Signature

Date

Print

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Social Gambling FAQ

Below are clarifications based on Iowa Code 99B for Social and Charitable Gambling and question received by UWECI. These clarifications are intended only for guidance, are not to be considered legal advice, and are only applicable to the given question.

1) Can I use a pledge card as a raffle entry or raffle ticket?

Use of a pledge card as a raffle ticket or raffle entry is considered social and charitable gambling and requires the UWECI social and charitable gambling license. This includes a \$0 pledge. Using a pledge card, regardless of pledge amount, as a raffle ticket or raffle entry is considered a non-revenue generating gambling activity.

2) Can participants receive a raffle ticket for turning in a pledge card?

If a participant receives a raffle ticket for completion of a pledge card, regardless of pledge amount, all participants must receive the same number of raffle tickets. For example: A participant turning in a pledge card in the first day/week of campaign and a participant turning in a pledge card in the last day/week of campaign must receive the same number of raffle tickets.

3) We are not “selling” raffle tickets for money. Participants have to complete an activity to receive a raffle ticket. Is this still gambling?

Yes. Both time and money are consideration. That is, time is equivalent to money for raffle entry and also requires the use of UWECI’s social and charitable gambling license.

4) Can we use a cash or payment application to sell raffle tickets?

United Way of East Central Iowa has chosen NOT to allow use of cash or payment applications for raffle sales due to an inability to limit credit card use and prohibit out of state raffle sales.

5) Why can we not use debit cards or electronic checks for raffles? They are allowed by Chapter 99B.

We ask you not accept debit cards or electronic checks as the cost to process these payments is cost prohibitive for the amount of raffle income we receive.

Social Gambling: Responsibilities

Organization Responsibilities

- Complete and return the Social Gambling Request Form A at least 15 days prior to event
- Create and display signs at each sales location that clearly state:
 - The name of the game
 - The price to play the game
 - The complete rules of the game
 - The sign must be 30x30 with 3" lettering at the top of sign must read "The Rules of The Game"
- Execution of all ticket sales
 - Cash, check, or money order.
 - We ask you do not accept electronic check or debit card.
 - **No credit cards or payroll deduction allowed.**
- Collection of raffle sales is given **as is** to UW Staff member
 - Money from social gambling events **cannot** be deposited by the company and given to UWECEI in the form of a check.
- Complete and return the following forms within 7 days following the event
 - Form B
 - Volunteer Form
 - Winners Listing

UW Staff Responsibilities

- Deliver Social and Charitable Gambling License to company before raffle begins
- Provide physical raffle tickets to the organization putting on the event
- Collect Social and Charitable Gambling Payments **as is** in a campaign report envelope
- To be present at time of **any** sort of drawing, must execute drawing
- Pick up Social and Charitable Gambling License and extra raffle tickets after event

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Social Gambling Request: Form A

To be completed 15 days prior to holding the social gambling activity



United Way
of East Central Iowa

Note: Due to licensing type, only raffles are approved for social and charitable gambling. Bingo is not approved.

Organization: _____

Address: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Please explain the nature of the social gambling activity you would like to conduct to benefit the United Way of East Central Iowa:

Social Gambling Activity Type: Raffle

Item(s) to be raffled: _____

Value of Item(s): _____

Timeframe of activities:

Start date of sales: _____

End date of sales: _____

Drawing date: _____

(United Way staff must be present at the drawing)

United Way must receive the gross receipts from any raffle directly. Do not deposit the funds into a company account and issue payment. United Way must deposit the cash and checks directly from the raffle sales.

IMPORTANT GUIDELINES

- United Way staff must be present for and conduct the actual drawing of the winner.
- Winners receiving a prize valued at \$600 or more will receive a tax form, 1099-MISC or form W2G to be completed.
- Your company will be responsible for completing a summary document that United Way will provide you regarding the social gambling activity.

United Way Use Only:

Based on the information listed above this raffle has been:

Approved or Denied

Staff Signature

Date

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Social Gambling Summary: Form B

To be submitted to United Way 7 days after holding raffle



United Way
of East Central Iowa

Organization: _____

Address: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

RAFFLE DETAILS

Ticket Sales START Date: _____

Ticket Sales END Date: _____

Raffled Item(s): _____

Value of Item(s): _____

Cost Per Raffle Ticket: _____

(include discount for multiple tickets if applicable)

Date, Time & Location of Drawing: _____

United Way Staff Present at Drawing: _____

RAFFLE RESULTS

Total # of Tickets Sold: _____

Gross Raised from Ticket Sales: \$ _____
(cash and checks handed over to United Way for depositing)

Raffle Expenses: \$ _____
(50/50 winnings, any other expenses associated with the activity)

Net Raffle Profits: \$ _____
(Gross Sales less expenses)

Company Representative Signature

Date

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Social Gambling Volunteer Form

To be completed by each person selling tickets.



United Way
of East Central Iowa

Volunteer Name: _____

Volunteer Address: _____

Volunteer Workplace: _____

Volunteer Phone: _____

Volunteer Email: _____

I, _____, confirm that I am acting as a volunteer of United Way of East
(volunteer name)

Central Iowa to sell raffle tickets as a fundraiser benefitting United Way of East Central Iowa. I agree to not participate in the raffle by purchasing raffle tickets, as written in Iowa Code Chapter 99B.

I will be selling raffle tickets at _____ on these dates: _____
(workplace) (actual dates or date range)

Volunteer time (estimate in hours): _____ (includes planning meetings, solicitation of donated items, and selling raffle tickets).

Volunteer Signature

Date

United Way Use Only:

Staff Signature

Date

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Social Gambling Winners Listing

To be completed 7 days after holding raffle



Item(s) won valued at \$599 or less

<u>Winner Name</u>	<u>Description of Prize</u>	<u>Value of Prize</u>

Item(s) won valued at \$600 or more

The below person won a good or service valued at over \$600. Please complete the below form and submit to the Resource Development Department. A 1099 tax form or W2-G form will be prepared for the winner at the close of each tax (calendar) year.

Date won: _____

Item won: _____

Actual value of item won: _____

Winner Name: _____

Winner Street Address: _____

Winner City/State/Zip: _____

Winner Social Security Number: _____ - _____ - _____

Signature of the Winner of the Good/Service _____

Date _____