

# INVESTING IN UWECI

# AND EASTERN IOWA



United Way  
of East Central Iowa

Since 1914, individuals like you have invested in United Way and our community. What started 110 years ago with caring hearts has morphed into a multi-faceted approach to support our neighbors.

By planning how you give, you ensure United Way of East Central Iowa continues to know our communities' greatest needs, responds to those needs, and shapes our communities' changing solutions for people to succeed in life.



## WAYS TO GIVE

- ➔ **Recurring Credit Card:** Set a monthly amount.
- ➔ **Cash Gift:** The most common way to give, you can make a gift by mail, online, or over the phone.
- ➔ **Stock:** Donate appreciated stock (with a low basis) and avoid capital gains tax.
- ➔ **Donor Advised Funds:** Receive immediate income tax benefits upon creation and support UWECI on your timetable.
- ➔ **IRA Rollover:** Did you know that if you're 70 ½ or older, you can give UWECI a gift directly from your IRA and receive tax benefits?
- ➔ **Named Endowed Funds:** Ensure your legacy of giving never ends by endowing your annual gift through a Named Endowed Fund.
- ➔ **Will or Estate Gift:** Through your will, leave a legacy through a gift that costs you nothing today. Provide for your loved ones and our community by including UWECI in your will.

Together with your support, we can provide sustainable change and impact to individuals and families in Eastern Iowa. Thank you for all you do for our community!

If you have any questions, please contact Joe Peterson at [joseph.peterson@uweci.org](mailto:joseph.peterson@uweci.org).