# UNITE TO INSPIRE

Developed from our community's diverse voices, our Unite to Inspire strategy ensures our community's needs are met for everyone to thrive. This strategy focuses on addressing issues in four key areas.





### **Building Economic Mobility**

creates a pathway from crisis to stability, and housing is key to this. When individuals or families have safe and affordable housing, their path to stability in our other focus areas is clear.



### **Fostering Childhood Success**

is crucial and formative in the early ages of childhood, and it doesn't end there. Our focus is on shaping early childhood opportunities as well as our future workforce.



### **Improving Access to Healthcare**

ensures that physical and mental healthcare are available and affordable for those who need it.



# **Supporting Safety Net Services**

means catching individuals and families when they fall and bring them right back to where they were.

Through Unite to Inspire, our community-driven strategy, we need your investment of dollars to build a community where everyone has the opportunity to succeed and inspire others to do the same.

We are counting on your contribution as community champions to make a lasting impact and drive meaningful change in our community. We all have a stake in creating a healthy, prosperous Eastern lowa.

Thank you for being the crucial piece of the puzzle to foster an inclusive and equitable community. We're eager to continue collaborating with you and others VIA United Way.

Invest in a better
Eastern Iowa at
uweci.org/donate
or by scanning
the QR code.







United Way of East Central Iowa



# VOLUNTEER. INVEST. ADVOCATE.

We believe each of us has the power to ignite change in our community VIA United Way – through volunteering, investing, and advocating to provide a thriving community for all.

Here's how you can create a stronger Eastern Iowa VIA United Way of East Central Iowa (UWECI): **VOLUNTEER** your time and talent at area nonprofit organizations. Through the connecting power of United Way, your impact as a volunteer mobilizes area nonprofits to continue serving our community's greatest needs.

**INVEST** your dollars with United Way and know your investment supports Eastern lowa's most prevalent needs as we partner daily with stakeholders and nonprofits to work through our community's challenges. You can invest in our community through your workplace, a direct donation, or your will.

**ADVOCATE** alongside us on issues you care about. When you use your voice to advocate for change through United Way, you support our mission of creating a sustainable and equitable community for all.

# MISSION STATEMENT

Unite the caring power of communities to invest in effective solutions that improve people's lives.

## **OUR VISION**

UWECI is the trusted leader and catalyst for envisioning and creating positive community change.

