United Way

CAMPAIGN IDEAS

United Way of East Central Iowa

* If you're planning to do any sort of raffle, you will need to fill out the social gambling document.

Special Events

- Bake sales/Craft sales*
- Time, Talent, and Treasure*
- Silent Auction*
- Breakfast/Lunch potluck
- · Chili cook-off
- Ice cream social
- Team/Department Challenges*
- Managers serve breakfast/ lunch/ snack
- Book/Garage sale*
- Raffles for items*
- Dunk the CEO/Senior Leaders
- Pie in the face
- Cake or cookie decorating contests*
- Office Olympics
- Board game tournament
- Paper airplane contest

- Candygram
- Cube/office decorating contests
- Almost Famous Popcorn sale*
- TikTok Challenge*
- Coin drives/penny wars
- Balloon Pop
- Guessing games*
- Find the Key Game*
- Talent Show*
- Volunteer Activity
- Karaoke
- Name that tune
- Parking lot car show
- March Madness events
- Triva Night
- Golf Tournament
- Bag Tournament

VIRTUAL EVENTS

- No camera for your meetings day
- Cooking class
- At home scavenger event

- Spirit week
- Home office meme competition

INCENTIVES

- Gift cards
- Personal day off
- Sleep-in passes
- Early-out passes
- Long lunch passes
- Paid time to volunteer
- Chair massages
- Jeans or Casual day passes
- Prime parking spaces
- Tickets to community events
- Company swag
- Free lunch passes

- Weekend at vacation home/unused time share
- Lunch with CEO/Senior Leaders
- Raffle tickets for attending campaign events and handing in pledge forms
- Department pizza party/ ice cream/ popcorn/ happy hour
- All staff celebration
- Traveling trophy for department with highest participation or percentage increase
- Movie passes

Volunteer, Invest, Advocate,